

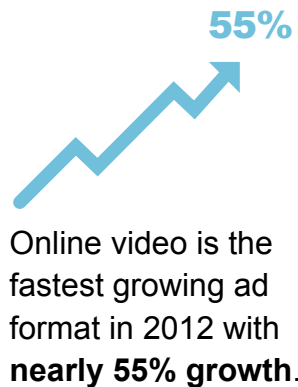


NEW MEDIA

New River Entertainment's goal is to produce a video for your business so people will not only *want your product or service*, they'll also *want to share it with others!*

You may be wondering why you need a video to help out with your business. It increases Search Engine Optimization, driving traffic to your site, heightens brand recognition and makes customer interaction more personal. ***If a competitor has one and you don't, guess who will get the next client?*** They will. Consumers are more likely to watch an online video of your product or service than read a bunch of text.

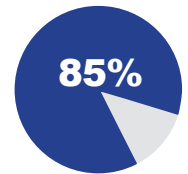
Here are some very interesting **FACTS**:



(eMarketer, January 2012)

According to Retail Touchpoints, the Step2 Company found that shoppers who viewed video were **174% more likely to purchase** than viewers who did not.

(Retail Touchpoints Channel Innovation Awards, 2012)



Visitors who view product videos are **85% more likely to buy** than visitors who do not.

(Internet Retailer, April 2010)

Allow **NEW RIVER ENTERTAINMENT** to help you come up with a concept that will **BRING POTENTIAL CUSTOMERS** to your website and **KEEP THEM THERE** while building their confidence about you and your company.

Describing your service or product in an all-inclusive way is so essential to your company's success. By creating an online video, your viewer has a much better sense of what you can offer them which in turn increases the likelihood of landing them as a client.

Whatever your need or budget, NEW RIVER ENTERTAINMENT can help you. Call for a **FREE** phone consultation so we can figure out the best type of video to make for your business.



newriverentertainment



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