

“ABOUT US” VIDEOS

**High Quality & Low Cost
Online Videos & Presentations**



YouTube accounts for 28% of all Google searches!

Google Search

I'm Feeling Lucky

40% of YouTube videos
are watched on
mobile devices.

Source: YouTube



8 out of 10 internet users
watch video online

WHY VIDEO WORKS?

Every business website has an “About Us” page. Let’s face it, in today’s world no one has the time or patience to read lots of text, especially on their phones.

No matter how slick your website looks, photos and text aren’t the same as a well produced video.

Videos will add life and a personal connection to your potential clients. They can show your product or service in action, something that pictures and text cannot do.

Think about it.
People remember...


20%
of what they hear


30%
of what they see


70%
of what they
see & hear!

Video content accounted for an
impressive 64% of all the world's
internet traffic in 2014

CALL 818-850-1075 FOR A FREE CONSULTATION

Email: chris@chrisnicholas.com | www.NewRiverEntertainment.com