



Why Use Video?

- Online video has many advantages over other media. It can highlight an attorney & provide an opportunity to demonstrate his or her persuasive powers.
- Through the combination of visuals and sound, video delivers ideas & positions with more authority and emotional impact.
- People like videos, and the statistics back it up. The average web user spends 48 seconds on a website, while the same user spends close to 6 minutes on a website that has video. It's time to stand out from the rest!
- **KINDS OF VIDEOS WE CAN MAKE:**
 - Filming depositions
 - About Us, company profile
 - Personal profiles for each lawyer
 - FAQ and Testimonials
 - Attorneys in action during trials
 - Legal advice videos
- If you're not using video marketing, you're probably losing potential clients to competitors who do.

Why Hire Us?

- 18 years experience working in television, film and home entertainment
- We will work within your budget and make you look great!
- Our goal is to help businesses use video in positive ways to increase revenue & gain more recognition.

NEW RIVER ENTERTAINMENT *presents*



VIDEOS FOR LAWYERS

Whether you call it content marketing, branded journalism or corporate storytelling, one fact remains:

Video is unmatched in its ability to **engage, raise awareness, educate, build trust, encourage purchase & foster loyalty.**



IF PEOPLE LIKE YOU, THEY'LL LISTEN TO YOU. BUT IF THEY TRUST YOU, THEY'LL DO BUSINESS WITH YOU.

Think about it. **People remember...**



20%

20% of what they hear



30%

30% of what they see



70%

An amazing 70% of what they see & hear!

CALL 818-850-1075 FOR A FREE CONSULTATION

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