



NEW RIVER ENTERTAINMENT *presents*



VIDEOS FOR BAR/RESTAURANTS

Video is unmatched in its ability to **engage, raise awareness, educate, build trust, encourage purchase & foster loyalty.**

Why Use Video?

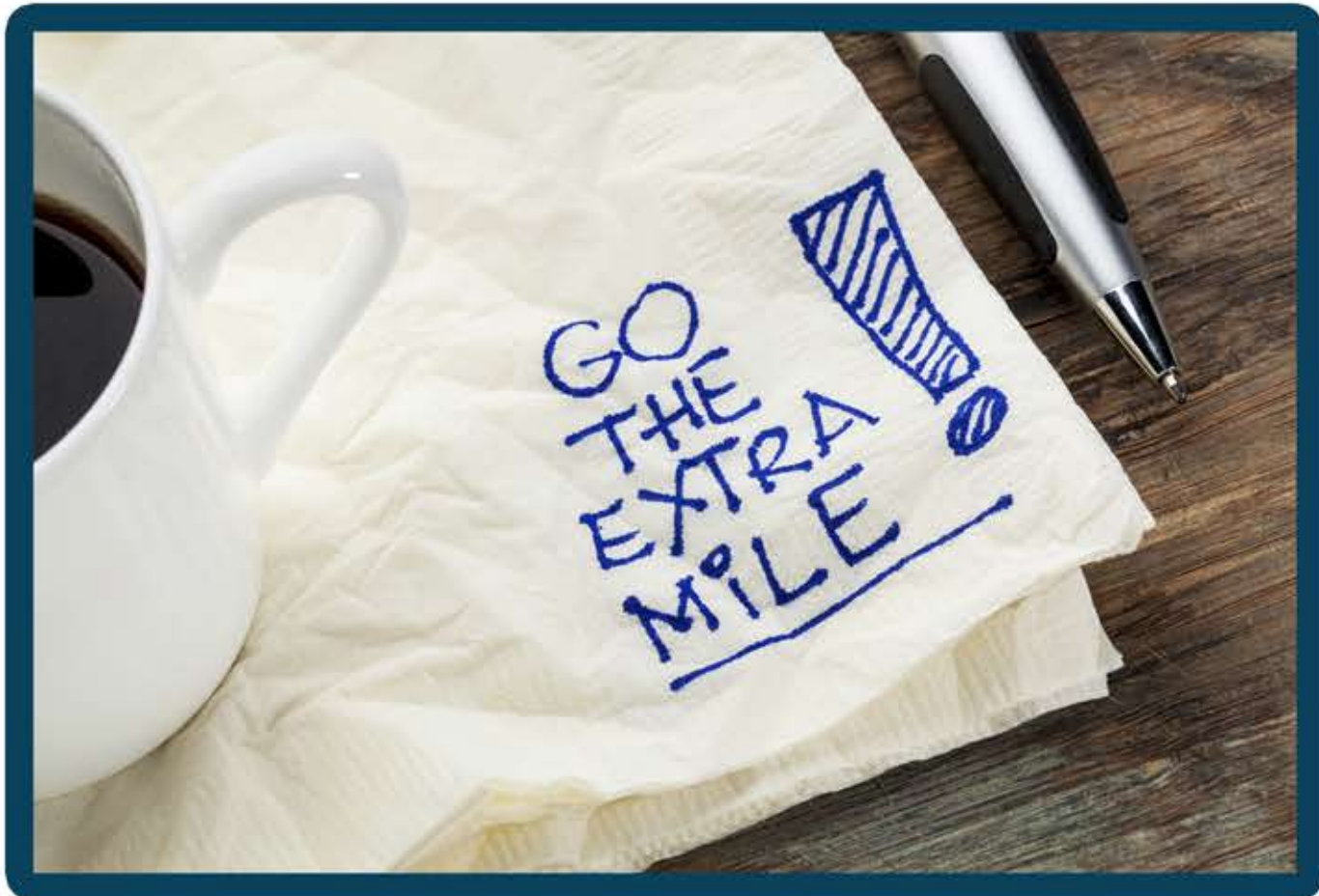
- Be locally relevant & tell a visual story. Give people a reason to go to your establishment and motivate customers to take action and share their experience.
- Through the combination of visuals and sound, video delivers ideas & positions with more authority and emotional impact.
- People like videos, and the statistics back it up. The average web user spends 48 seconds on a website, while the same user spends close to 6 minutes on a website that has video. It's time to stand out from the rest!
- **KINDS OF VIDEOS WE CAN MAKE:**
 - About Us, company profile
 - Specials and Happy Hour info
 - FAQ and Testimonials
 - Parties & Catering info
 - Fun viral content
 - Video Menus
- If you're not using video marketing, you're probably losing potential customers to competitors who do.

Why Hire N.R.E.?

- 18 years experience working in television, film and home entertainment
- We will work within your budget and make you look great!
- Our goal is to help businesses use video in positive ways to increase revenue & gain more recognition.



Bon Appetit



EVERYONE IS A POTENTIAL CUSTOMER!

Think about it. **People remember...**



20%

20% of what they hear



30%

30% of what they see



70%

An amazing 70% of what they see & hear!

CALL 818-850-1075 FOR A FREE CONSULTATION

Email: chris@chrisnicholas.com | www.NewRiverEntertainment.com