



Why Use Video?

- 41% of people said social media would affect their choice of a specific doctor, hospital, or medical facility. Consumers are using social media to discuss everything in their lives including health and it is up to your organization to choose whether it's time to tune in.
- People like videos, and the statistics back it up. The average web user spends 48 seconds on a website, while the same user spends close to 6 minutes on a website that has video. It's time to stand out from the rest!
- 2/3 of doctors use social media for professional purposes, often preferring an open forum as opposed to a physician-only online community.
- 60% of social media users are the most likely to trust social media posts and activity by doctors over any other group.
- If you're not using video marketing, you're probably losing potential clients to competitors who do.

Why Hire N.R.E.?

- 18 years experience working in television, film and home entertainment
- We will work within your budget and make you look great!
- Our goal is to help businesses use video in positive ways to increase revenue and gain more recognition.

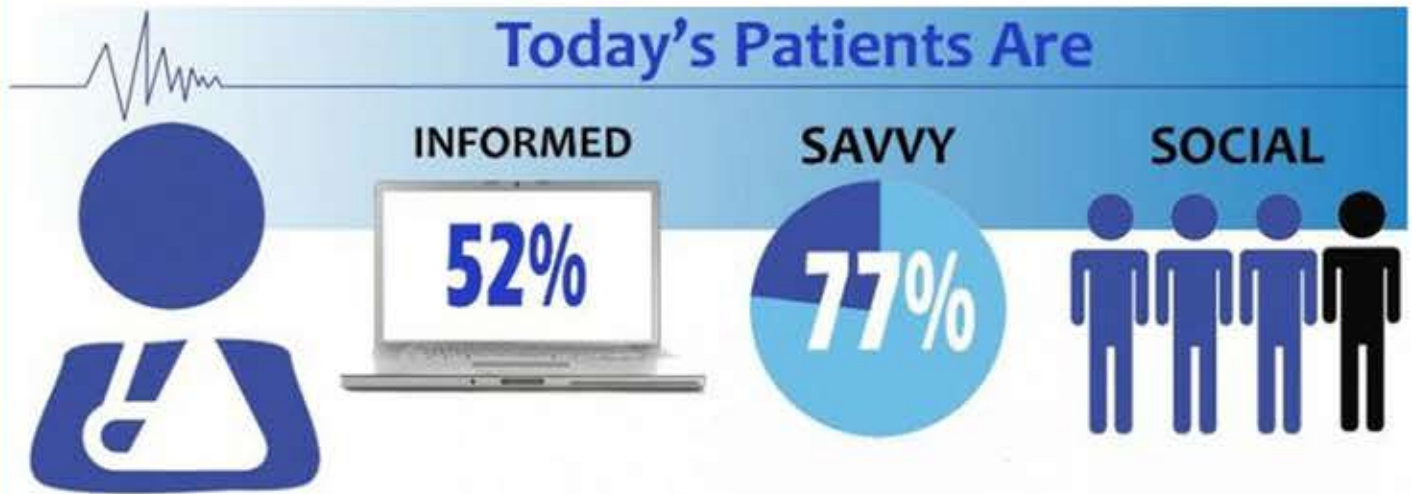
NEW RIVER ENTERTAINMENT *presents*



VIDEOS FOR DOCTORS

Six Types of Doctor Videos

- 1 Welcome to Our Office
- 2 Meet the Doctor
- 3 Testimonial
- 4 Procedure Focus
- 5 FAQ
- 6 Special Announcements



IF PEOPLE LIKE YOU, THEY'LL LISTEN TO YOU. BUT IF THEY TRUST YOU, THEY'LL DO BUSINESS WITH YOU.

Think about it. **People remember...**



CALL 818-850-1075 FOR A FREE CONSULTATION
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