



Why Use Video?

- Give people a reason to go to your store. Focus on How & What you sell. Motivate customers to take action. Be locally relevant & tell a visual story.
- Through the combination of visuals and sound, video delivers ideas & positions with more authority and emotional impact.
- People like videos, and the statistics back it up. The average web user spends 48 seconds on a website, while the same user spends close to 6 minutes on a website that has video. It's time to stand out from the rest!
- **KINDS OF VIDEOS WE CAN MAKE:**
 - About Us, company profile
 - Areas of your services
 - FAQ and Testimonials
 - Free tidbits of information
 - Fun viral content
 - Industries you work with
- If you're not using video marketing, you're probably losing potential clients to competitors who do.

Why Hire N.R.E.?

- 18 years experience working in television, film and home entertainment
- We will work within your budget and make you look great!
- Our goal is to help businesses use video in positive ways to increase revenue & gain more recognition.

NEW RIVER ENTERTAINMENT *presents*



VIDEOS FOR LOCAL RETAIL

Video is unmatched in its ability to **engage, raise awareness, educate, build trust, encourage purchase & foster loyalty.**



EVERYONE IS A POTENTIAL CUSTOMER!

IF PEOPLE LIKE YOU, THEY'LL **LISTEN** TO YOU. BUT IF THEY TRUST YOU, THEY'LL DO **BUSINESS** WITH YOU.

Think about it. **People remember...**



20%

20% of what they hear



30%

30% of what they see



70%

An amazing 70% of what they see & hear!

CALL 818-850-1075 FOR A FREE CONSULTATION

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