



Why Use Video?

- 73% of home sellers choose a real estate agent who uses video.
- It's a proven fact that realtors who use video are 97% ahead of their competition attracting ¾ of sellers.
- If you're not using video marketing, you're probably losing potential clients to competitors who do.
- People like videos, and the statistics back it up. The average web user spends 48 seconds on a website, while the same user spends close to 6 minutes on a website that has video. It's time to stand out from the rest!
- While video listings are very impactful there's another kind of video to think about...one that sells YOU. An About Us video educating the viewer in an entertaining way, while adding a personal connection between you and them is VERY POWERFUL.

Why Hire Us?

- 18 years experience working in television, film and home entertainment
- We will work within your budget and make you look great!
- Our goal is to help businesses use video in positive ways to increase revenue & gain more recognition.

NEW RIVER ENTERTAINMENT *presents*



REAL ESTATE VIDEOS



Boost not only your sales but get more inquiries from potential buyers and sellers.



Host your video on YouTube and display it on your web site and have it on your laptop and tablet.



You Tube TOP 5 REAL ESTATE VIDEO TYPES



Source: The Digital House Hunt: Consumer and Market Trends in Real Estate, 2014 NAR and Google.

CALL 818-850-1075 FOR A FREE CONSULTATION

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